ESTILO DE ANIMAÇÃO 01

selector div div a {

animation: pulse 1.50s infinite;

}

selector div div a:hover {

animation: none;

}

@keyframes pulse {

0% {

transform: scale(1);

}

50% {

transform: scale(1.1);

}

100% {

transform: scale(1);

}

}

==================================

ESTILO DE ANIMAÇÃO 02

selector div div a {

animation-name: heartFadeInOut;

animation-iteration-count: infinite;

animation-duration: 3s;

}

@keyframes heartFadeInOut {

0% {transform: scale(1);}

25% {transform: scale(.97);}

35% {transform: scale(.9);}

45% {transform: scale(1.1);}

55% {transform: scale(.9);}

65% {transform: scale(1.1);}

75% {transform: scale(1.03);}

100% {transform: scale(1);}

}